Keeping up with the Standards

The education environment is changing - tomorrow's students will need different skills, knowledge and abilities. In order to address the change in needs, science standards were evaluated on a national level. This assessment culminated in a new set of standards, called the Next Generation Science Standards (NGSS). The introduction of NGSS has provided a good opportunity for the entire science education community to evaluate resources for teaching science and engineering practices.

Wisconsin has not officially adopted NGSS, but we have heard from many of our school districts that they are working towards implementing the new standards on various timelines. Since we serve a larger number of districts, we will continue to provide science units that align with the current WI Model of Academic Standards for Science, while supporting and partnering with those districts that wish to transition to NGSS. Additionally, as the resources become available, The Einstein Project is taking steps to move towards full alignment to NGSS.

1. At this time, we provide NGSS Curriculum Guides for all units that align with NGSS at no cost to the schools. These guides inform teachers how Next Generation standards are incorporated in each lesson and the guides also list additional resources to enhance the students’ learning experience.

2. We are in the process of piloting new units that follow NGSS with a few districts to see if the units are something that should be incorporated into our unit offerings.

3. When the funds are available, we update units to include the 3rd edition teacher and student guides.

4. As NGSS states the need for more engineering education, we are in the process of completing the second year of our Engineering is Elementary [EiE] pilot, which offers engineering units to our teachers.

5. Also, we are in the process of completing the second year of our Engineering Adventures [EA] pilot, which brings fun, hands-on engineering education to summer camps and afterschool programs.

6. We will continue to provide teachers with high quality professional development that strengthens science content knowledge, encourages scientific literacy and notebooking, and promotes engineering in the classroom.

The Einstein Project is a leader in providing high quality inquiry science education resources and professional development. Therefore, as education standards evolve, we will continue to assist schools in the curriculum review process to ensure affordable, engaging science materials are available to students and teachers.

Fall 2015
A Successful Drive!
THANK YOU SPONSORS & GOLFERS

The sun was shining and the golfers were smiling as they teed off at the Annual Pancakes on the Green Golf Outing on Monday, August 4th. Through years of partnership with Festival Foods, this event has contributed over $970,000 to The Einstein Project and over $1.1 million dollars to local non-profits.

We are very grateful to have Festival Foods as a partner in this event. A special thanks to Mark Skogen, Sean Sanders, Nick Affl, Lynn Baron, Samantha Fenlon and Brian Stenzel. We could not accomplish this amazing fundraiser without you!

We also want to thank the sponsors for contributing funds, golfers and in-kind donations. Also, we are very appreciative to our broad members and volunteers for giving us their time and commitment.

Support Science
The Einstein Project is 501(c)(3) that relies on support from the community to keep our units economically priced for schools. In a time of shrinking school budgets, your contributions are as important as ever.

To make a monetary donation please go to our website, click on “Support Kids”. You can donate online or print out our contribution form and mail it in.

To find out more about donating, or to volunteer please email einstein@einsteinproject.org.

Thank you for your support of hands-on education!

Title/Meal/Drink/Cart/Golf Ball/Floral Sponsors
● Festival Foods
● Anheuser-Busch/Dean Distributing
● Bakemark
● Coca-Cola
● Gannett Wisconsin Media
● General Beverage
● Henny Penny/Taylor Enterprises
● Kemps
● Miller Brewing Company
● Morning Glory/Dean's Foods
● Potato King
● Rogge's
● Reinhart Food Service
● Rogge's
● SuperValu GM
● TCI
● Unlever
● Ex. T. Z. Distribution

Golfers
● Anheuser-Busch/Dean Distributing
● Badger Liquor
● Bakemark
● Barrett's Fun
● Bimbo Bakeries USA
● C.H. Robison/Summer Ripe
● Coca-Cola
● Crystal Farms/Wisco
● Festival Foods
● Foley & Larnder
● Frifto Law
● General Beverage
● Henny Penny/Taylor Enterprises
● Hormel
● Hussmann
● Jennie-O Deli
● John Morrell Food Group
● Kemps
● Keltog Snacks/Keebler
● Klemens’s
● Kretschmar

Mrs. Gery's
● Nuto Farms
● Organic Valley
● On's Pizza/Bernatello’s
● Potato King
● Rogge's
● Reinhart Food Service
● Rogge's
● SuperValu GM
● TCI
● Unlever
● Z. T. Distribution

New Faces
New Board Members for 2015

Steve Wotрубa is a Senior Vice President Personal Trust Manager at Associated Trust Co. Daniel brings finance and accounting expertise, process improvement knowledge and leadership experience to our board. Daniel is married to Vicki and lives near New Franken.

Mike Savolt is President of Tax Management Services, Inc. where he is a Financial Advisor and Business Consultant for his clients. He and his wife have two daughters that live in Duluth, MN and a son that is a senior at DePere High School. Mike enjoys spending time with his family, traveling and boating at his cottage.

Dean Wesolowski is an Operations Manager for the Georgia-Pacific Broadway facility. Dean is married to Gina for the past 24 years and they have 2 boys. Dean enjoys spending time working on projects around the house and in the yard. He also enjoys playing golf. Dean is on our Education Advisor Committee.

The Einstein Project Board of Directors 2015/16

Steve Marshall is the Wisconsin Bank & Trust Senior Vice President for Commercial Lending. He brings finance, business planning and leadership experience. Steve is dedicated to youth of your community with his involvement in Rawhide Ranch. Steve has joined our Finance Committee as well.

The Einstein Project Board of Directors 2015/16

Neil Van Dyke, President - Foth
Michelle Johnson, Vice President - Schreiber Foods
Dennis Derricks, Secretary - Wisconsin Public Service
Mark Albers - Wipfli Hewins Investment Advisors
Gordi Black - Bay Tek Games (Retired)
Paul Blindauer - GEI Consultants
Mary Conard - Middle School Educator (Retired)
Kelly Ellis - The Einstein Project
Jeff Frick - St. Norbert College
Bruce Gamble - Schneider National

New Employees:
April Pingen joined The Einstein Project team in August as the Marketing & Events Manager. April has a degree in Communication-Rhetoric from Ripon College and this is where she began working with local non-profits as an AmeriCorps Vista. Prior to coming to this position, she was an Insurance Agent for Allstate from 2014-2015 and a Marketing & Events Coordinator at LaForce from 2011 to 2014. April enjoys the outdoors with her husband, Jeremy. Her hobbies include boating, fishing, cycling and scrapbooking. April also enjoys spending time with her family and volunteering at her church.

Janna Turner has transitioned into The Einstein Project’s Resource Development Director in early September. Janna has been working as the interim Resource Development Director and is now full-time. Janna comes to The Einstein Project after serving as the Marketing Director & Consultant for Strue’s Pharmacy Bay Natural and prior to that she was the Events Coordinator at Laugh Your Way America.

Janna has a degree in Health Education and Human Biology from Northern Michigan University and over ten years of experience working with non-profits. Janna enjoys building her small photography business, supporting local arts, networking, reading non-fiction, travel, and gardening.

Support Science
The Einstein Project is 501(c)(3) that relies on support from the community to keep our units economically priced for schools. In a time of shrinking school budgets, your contributions are as important as ever.

To make a monetary donation please go to our website, click on “Support Kids”. You can donate online or print out our contribution form and mail it in.

To find out more about donating, or to volunteer please email einstein@einsteinproject.org.

Thank you for your support of hands-on education!

www.einsteinproject.org

The Einstein Project is 501(c)(3) that relies on support from the community to keep our units economically priced for schools. In a time of shrinking school budgets, your contributions are as important as ever.

To make a monetary donation please go to our website, click on “Support Kids”. You can donate online or print out our contribution form and mail it in.

To find out more about donating, or to volunteer please email einstein@einsteinproject.org.

Thank you for your support of hands-on education!

www.einsteinproject.org
Dine for Einstein 2015

On each Tuesday and Thursday in September one local restaurant paired with The Einstein Project to help raise awareness and financial support. “Dine for Einstein” was sponsored by Associated Bank.

All nine participating restaurants generously committed to donate a portion of that day’s proceeds to The Einstein Project. It was simple to participate. No flyers or coupons were needed - participants could simply mention you were patronizing the restaurant for the fundraiser. All customers were supporting The Einstein Project by eating at their favorite local restaurant.

Thank You to the Participating Restaurants:
- Hagemeister Park
- Chipotle Mexican Grill
- Green Bay Distillery
- St. Brendan’s Inn
- Los Banditos - East & West
- Pizza Ranch
- White Dog Black Cat Cafe
- Zesty’s (All Locations)
- Happy Joe’s Pizza & Ice Cream

The Critters Are Back!

A party is being planned to celebrate our 25th Birthday! In celebration, we will be inviting our community friends as well as our critter friends to a Spring 2016 event. That’s right, the Butterflies and Friends will be coming out of hibernation to help us celebrate!

Our artists have been working hard creating beautiful critters that will catch your attention and highlight a STEM (Science, Technology, Engineering, Math) theme. Watch for a new Facebook post each Friday as we reveal a new critter and feature the artist behind the beauty!

Visit our website to learn about more details as they develop about the Butterflies and Friends Parade as well as the 25th Anniversary Celebration.

A Big Thank You to our Print Sponsor:

Brown County Graphics
The Einstein Project  Phone: 920.884.8800  Toll Free: 888.824.8877  Fax: 866.479.7892  www.einsteinproject.org